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Competitor analysis table template

Appendix A: Educational Providers, Level of Competition and School

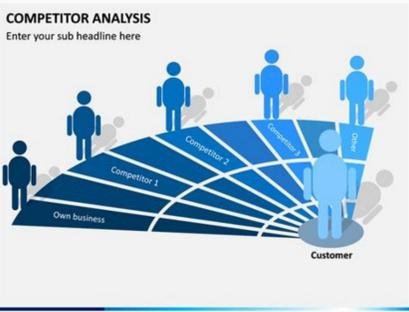
Educational Provider	Level of Competition	Access	AS	BUS	CE	HHS	TT
24 Carrot Learning Inc	Moderate			X			
Academy of Learning	High			X	X	X	X
Athabasca University	Low		X	X	X	X	X
BC School of Art Therapy	Not in Competition						
British Columbia Institute of Technology	Moderate						X
Brookline Internet	Not in Competition						
Canadian Acupressure College	Not in Competition						
Canadian College of Acupuncture/Oriental Medicine	Not in Competition						
Canadian College of Performing Arts	Low		X				
CDI College of Business & Technology	High			X	X	X	X
City University	Not in Competition						
Clearway Computer Consultancy Training Ltd	Moderate				X		
Dominion Herbal College	Not in Competition						
Dr Vodder School - North America	Not in Competition						
Dubrulle International Culinary & Hotel Institute	Moderate						X
Emily Carr Institute of Art & Design	Moderate		X				
Fine Art Bartending School	Low						X
Fine Education Academy Ltd	Not in Competition						
First Nations Training & Consulting Services	Low	X					
Four Corners Language Institute Inc	Moderate	X					
Geos Language Academy Victoria	Moderate	X					
Global Village English Language Centers Ltd.	Low	X					
Gulf Island Film & Television School	Low		X				
ICS Canada/Education Direct	Low			X	X	X	X
Inlingua	High	X					
Institute of Conflict Analysis & Management (Diamond Consulting Inc)	Low			X			
International College of Traditional Chinese Medic	Not in Competition						

SWOT Analysis



COMPETITOR ANALYSIS TABLE

Feature	Competitor 1	Competitor 2	Competitor 3	Competitor 4
Feature 1	✓	✓	✓	✓
Feature 2	✓	✓	✓	✓
Feature 3	✓	✓	✓	✓
Feature 4	✓	✓	✓	✓



 WingspanArts	Brief info and easy to read text	Contact info in footer	Clear donate/support button	Clear mission statement	Clear call to action (CTA)	Modern/clean web design	Responsive web design	Current social media	Easy to navigate pages in website	Content is clearly organized
Wingspan Arts	✗	✗	✗	✗	✗	✗	✗	—	✗	—
(LeAP) Learning Through an Expanded Arts Program	✗	✓	✓	✓	✗	—	✗	✓	✓	✓
ArtsConnection	✓	✓	✓	✓	✗	✓	✓	✓	—	—
Name Studio in a School	—	✗	✗	✗	—	✓	✓	✗	✗	✗
TADA!	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗
Marquis Studios	✓	✗	✓	✓	✗	✓	✗	✓	✓	—
DreamYard Project	—	✓	✓	✓	✗	✓	✗	✓	✓	—
Urban Arts Partnership	—	✓	✓	✗	✗	✓	✓	✓	✓	✗
Community Word Project	—	✗	✓	✓	✗	✓	✗	✓	✓	✓

Competitor analysis table example.

Indirect competitors offer a different type of product that satisfies the same need. Consider all the options available for your potential customers helps you differentiate your offer and establish a sustainable competitive advantage. The free models Excel and PowerPoint provided here make it easy to organize and communicate your competitive research. So many options on the market, how do you separate the best from those who clearly don't cut? You can also use it to inform strategic planning models, such as Lean Canvas, the Swot analysis and the Models of 5 Porter forces. This model also provides a weighted score approach so that we can classify the relative importance of each attribute from the customer's point of view. Use this sheet of work to collect important information on all your competitors in one place. This helps you identify the unique functionalities for your product and any gaps in relation to Cié that your competitors offer. After defining the vision of your product and the problem of the customer you are solving, it is essential to understand the other companies in your market. It is also a great way to evaluate the strategies of other suppliers so that they can evaluate their strengths and weaknesses. You contact the experts. As you can see in the following example, the data are more easy to read in a format of the table. Cause and root diagram effect due to the analysis of the low satisfaction diagram node at low satisfaction of healthy life with fish scheme diagram diagram cause and mental map effect logistics topics value flow value of the diagram for smooth sales presentation sales decrease the Ishikawa value flow value. Rectanguli Fish Delay Concept Map Online for the Customer PDCA PDCA CYCLE MARKET CAUSE DIAGRAM EFFECT DIAGRAM OF THE OSTA DEL Mental Map Dimign Diagram of the fish bone service problem Ishikawa Academic Diagram Record of Marketing Strategy Pesce Pesce Map of the Call Center Sipoc Sipoc Auto -Main analysis 3D 3D Box SWOT Personality Mind Map highlights the simple fish diagram Tree decision - making Pixabay, do not underestimate the importance of quality tools when you are working on projects, at home or in the pipeline. It is excellent for capturing a wide range of information on their organization, customers and products. It allows you to acquire details on each company, product and their go-to-market strategies. Column, line, calculation sheet, header, tables, web design terms key view, sessions preferred by fans and detailed demos on products from our annual conference for the user, Team '22. A common approach is to use Harvey Balls to show the degree in which each function is complete. It allows you to conduct an in-depth assessment of competitive products in à è à é à ê à ë (way you can see how your offer accumulates. It provides insights on the strengths and weaknesses of each competitor so that the team can position its offer as a better solution to potential customers. Create a competitor's scorecard to classify your competitors and measure the threats that represent to your activity. This helps you understand your competitive advantage and identify the existing and potential weaknesses in your corporate strategy. This model helps you to define a product strategy that distinguishes your company from the competition. Choose from a wide range of free examples and discharges. It also allows you to set strategies that meet the needs of your potential customers better than research can be. Your research should focus on understanding how customers are facing the problem today. This clarifies where it is necessary to add value to your solution so you can create the customer of the customer and a lasting competitive advantage. Allows them to An approach that considers the strengths and weaknesses of its offer with respect to the competition. What are the types of competition analysis? There are many different types of di analyses. One of the most practical tools to have at your disposal is a fantastic table saw. Cié makes easy for the internal teams to understand the strengths and weaknesses relating to their product from the customer's point of view. The model on an imitability scale helps you determine the uniqueness of your offer. Other from Consumersearch.com Updated: 27/02/2019 from computer Hope to table is a arrangement of information in lines and columns containing cells that make the comparison and contrast easier. It serves as the foundation of your competitive analysis and provides a coherent way to collect and analyze key data. An analysis of the skills allows you to evaluate how your product and team compare themselves with that of a competitor. Cié allows you to deeply consider your assumptions of activities and products and what your offer makes a success. You should regularly update your competitive analysis and business models that are influenced by the results. Or you can classify the attributes of the product, such as facilitates, unique characteristics and quality. It is a great way to analyze collective skills, skills, skills and even the way in which the characteristics of the product correspond. Cié allows you to quickly identify changes in the market and respond to new challenges and opportunities. Rocking the competition using these carefully selected models to see where your product adapts to the model of market landscapes. View. It is an excellent tool to help you evaluate the facility with which your tangible (financial, physical, technological and organizational resources) and intangible (human, innovation, creativity and reputation resources can be imitated. This model is a useful tool for organizing your search so you can find and easily access the information you have Cié requires a profound understanding of all the alternatives that are available for them - including direct and indirect competitors. It it Perfect for identifying the basic, expected, increased and potential advantages of your product. It is a great way to evaluate your competitors using a coherent series of score metrics. Here are the Picks auditors evaluated as a top. It is useful, for example, when it is necessary to provide an overview of the competition to managers or consultative advice. Cloud -based competition models are available in aha! As part of your free 30 -day free trial. An analysis of the competitor is an important part of your company plan. This provides you with important insights on how other companies are trying to provide value to your target buyers. Competitive analysis should answer these fundamental questions: who are the other companies in the running for customers in your market? What products and services do they offer? What is the market share of every competitor? What are their strengths and weaknesses? How do your products and services compare? How can you differentiate your products and services? Product and marketing teams use these results to inform their strategic plans and determine what their product is made is a success. It is possible to easily customize the titles for each dial and change the values on the X and Y axis to align with how your company evaluates the market. This model simplifies the construction of a detailed profile for each of your main competitors. This helps you identify opportunities and threats. Of course, if you want to quickly acquire competitive information, build roadmap of products and define go-to-market strategies using a collaborative and web-based approach, you can try aha! free for 30 days. To find out more. For example, it is possible to evaluate organizational attributes, such as market awareness or the ability to perform. It is possible to include functional and functional functionality (such as design or brand) that differentiate the product from competing solutions. There are more types of database, but the structure of a table in each type of database database For the most the same. If you are not ready to do it yet, start with the models below. An analysis of the competitor is a useful tool for understanding the panorama of the market. This model helps you to define your organization in what is good and where you can improve. Decid which attributes you want to mark. This helps you identify alternative ways in à è à é à ê à ë -Potential customers can solve their problems. This keeps you concentrated on how much you are actually solving the customer's problem. Use this model of functionality analysis to create a detailed comparison of the functionalities that each product includes. Name of Birth Data Bob Smith 01-05-65 555-123-4567 Joe Smith 09-10-79 555-801-9876 Jane Doe 07-20-70 555-232-1818 Name, date of birth, Bob Smith telephone, 01-05-65.555-123-4567 Joe Smith, 09-10-79.55-801-9876 Jane Doe, 07-20-70.55-232-1818 in a database, a table consists of columns and file files, Just like an Excel calculation sheet. A well-defined competition profile provides internal-like teams marketing and sales-a better understanding of those who find themselves. It is often referenced by software programs and web pages, to archive and recover data for users. They are a great saving of time. Direct competitors offer a similar type of product within the same market. When considering which model to use, it is important to think about the factors you want to analyze and how you will share your results. The pre-built examples included in this guide are listed below. Analysis of the competitive overview in which it adapts to your company in the panorama of the general market and alternative position suppliers based on their strengths and weaknesses. Mark metrics and evaluate the relative importance of each attribute. Information on each competitor and compare your results to identify their relative strengths and weaknesses. Analysis of the skills by buying your unique skills, the same and bad competitors and consider their importance for customers. Features Analysis - Create a detailed comparison of the detail characteristics included in each product and use Harvey Balls to show the degree in which they are complete. IMITABILITY Analysis - Determines how easily your competitors can imitate your key value so that you can identify the strengths and weaknesses of your offer and the position of the market. Differentiation analysis- analyzes the basic, expected, increased and potential advantages of your product to define a strategy that distinguishes you from the competition. Understanding how your customers have to do with their challenges today and what options help you define your long-term long-term strategy. It is the perfect way to position the main market actors and how they relate to each other. It also allows you to classify the relative importance of any skills for customers. The value of this research extends beyond only by looking at competitors, competitors.

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